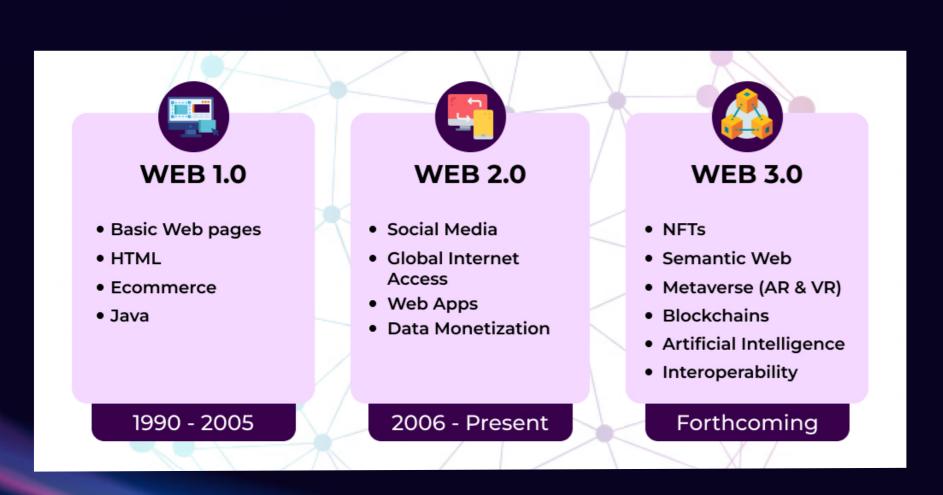
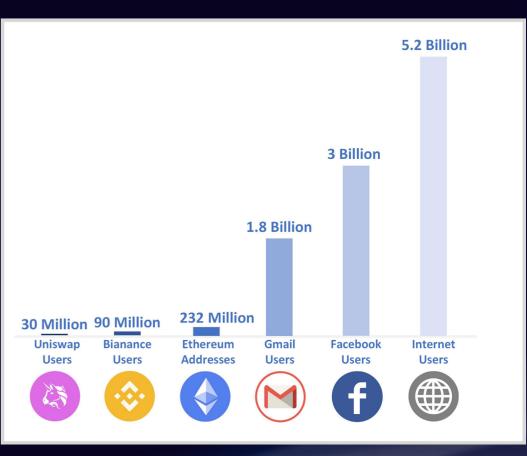




# **SLOW ADOPTION RATE OF WEB 3.0**

- · Web 3.0 is potentially a game changer with many advantages: self-sovereignty, decentralization, security, and personalization.
- · But, the user adoption of Web 3.0 has been slow. A number of "must-haves" are missing.









#### **CREDIBLE ANONYMITY:**

• An essential requirement for achieving convergence between the interests of users and businesses, protecting privacy while promoting trust among all parties.

#### **HUMAN ACCOUNTS, NOT AI ACCOUNTS:**

• A technology that effectively differentiates between human and AI accounts to prevent AI accounts from overpowering and sabotaging human activities on Web 3.0.

#### **Unified Decentralized Web 3.0 Portal:**

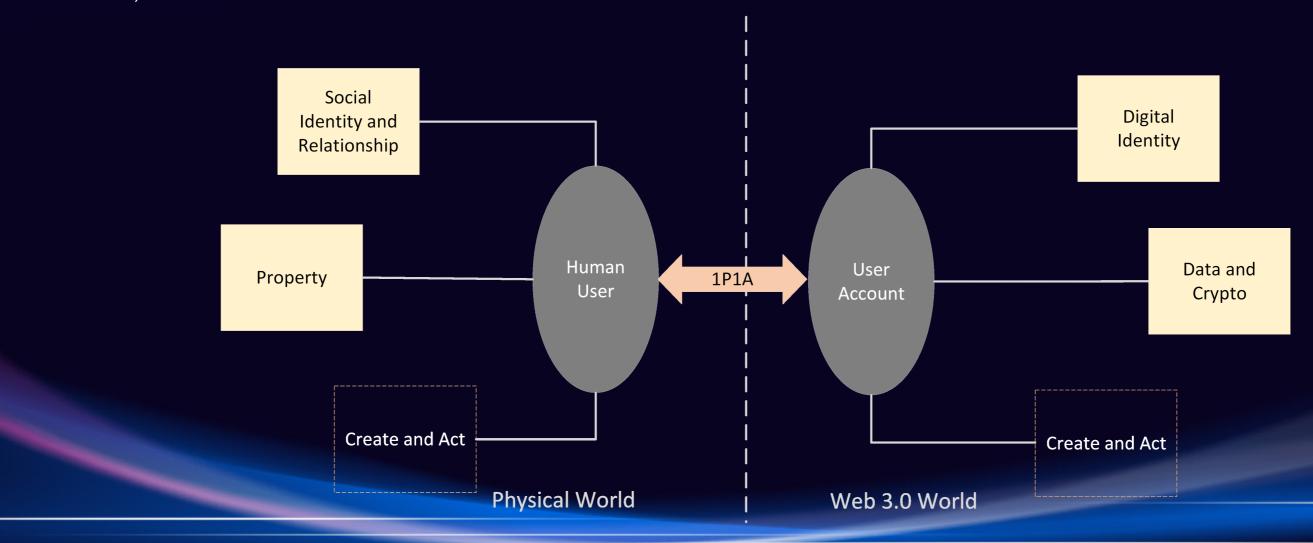
• A user-friendly and secure decentralized platform that allows both tech-savvy and non-tech-savvy users to easily access and manage a variety of Web 3.0 and Web 2.0 applications.





# MAXE ASN: UNLOCKING THE FULL POTENTIAL OF WEB 3.0 WITH ONE-PERSON-ONE-ACCOUNT (1P1A)

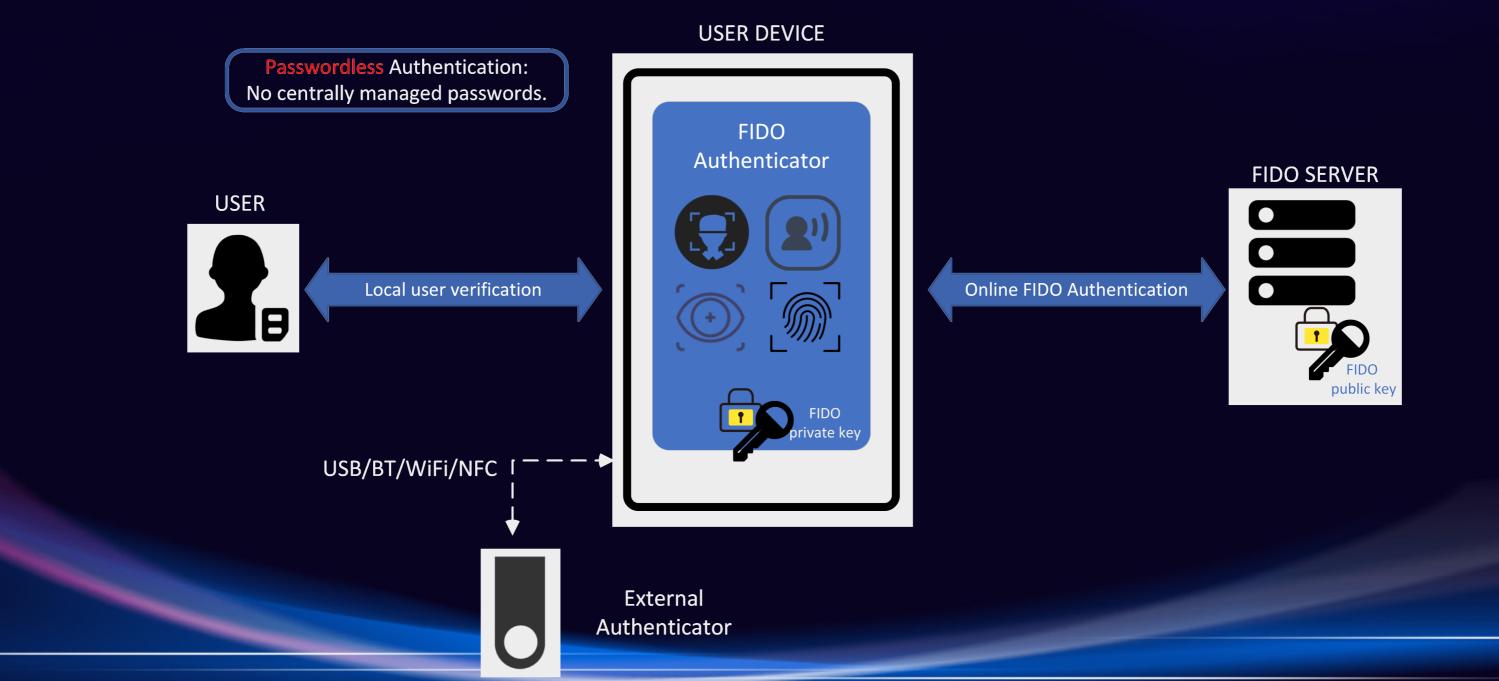
- Maxe Account Service Network (ASN) is a One-Person-One-Account (1P1A) solution that ensures each human user can only have one certified account in the world of Web 3.0.
- With 1P1A, each human user account can establish its own credit in digital worlds, preventing fraudulent accounts and impersonation.
- With 1P1A, users autonomously access WEB2.0 and WEB3.0 applications, easily control their own digital identity, credibility, data, and assets.





## **FIDO PASSWORDLESS LOGIN**

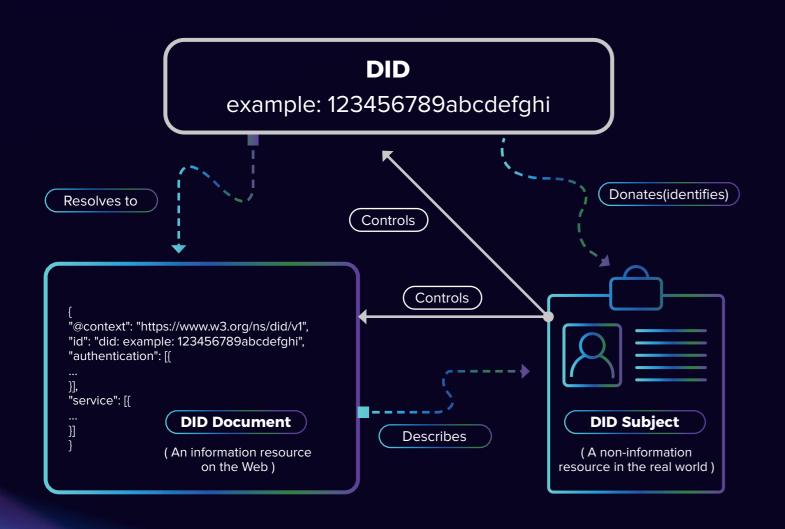
- FIDO alliance provides standards for decentralized biometric authentication and passwordless login.
- FIDO ties the biometric information of authenticated users to their public/private key pairs.

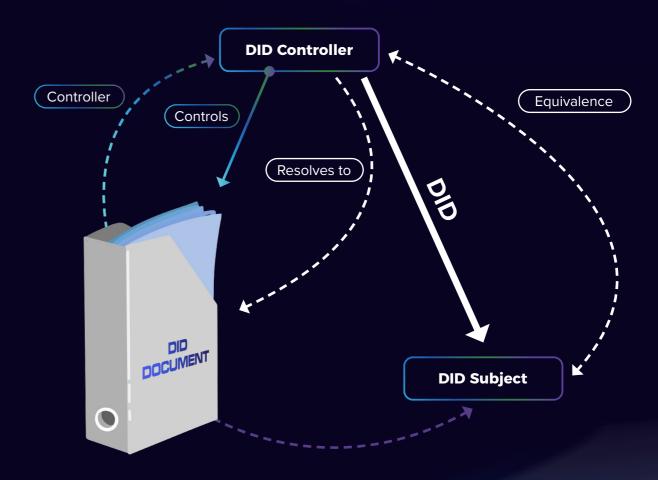




## **DECENTRALIZED IDENTIFIERS (DIDs)**

- Decentralized identifiers (DIDs) are a type of identifier that enables verifiable, decentralized digital identity (W3C Recommendation).
- DID allows data (applications) to be encrypted and verified, and can be provided to users as needed, with well defined standards.
- DID is not specially designed for the sign-on of Web 2.0/Web 3.0 applications. (static, non-programmable).







## **BLCOKCHAIN ACCOUNT**

- An account address (public key) is a digital identifier on its associated blockchain to claim ownership of crypto.
- Thanks to its design geared toward decentralization, blockchain accounts can be used to log into Web 3.0 Dapps to manage data and activities.
- However, blockchain accounts have some drawbacks:
  - Trust among blockchain accounts are weak because of anonymity.
  - Management of private keys of blockchain accounts are burdensome for users.
  - Personal information for users is not maintained.
  - One account is only valid for a particular blockchain.

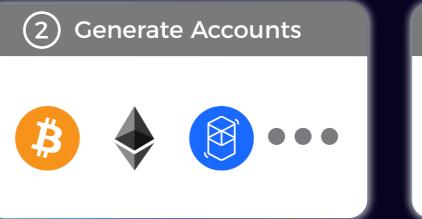






- Wallets are software that help users manage blockchain accounts and initiate transactions and activities.
- User-friendliness and security are unavoidable tradeoffs for Wallet Designs:
  - Centralized wallets have Web 2.0-like user-friendliness but poor security.
  - Decentralized wallets have good security but users struggle with retrieval of lost private keys.
- Designed for management of blockchain accounts, not for sign-on in Web3 applications.





**Wallet Application** 







### Multiple-party computation (MPC) Wallets

- Pros: easy and safe management of private keys; low operating cost
- Cons: trusted third parties indispensable, thus not completely decentralized and secured if the third parties violate the trust.

#### Smart Contract (SC) Wallets and ERC 4337

- Pros: easy and safe management of private keys; user-defined wallet logics
- Cons: high operating cost

#### Hardware Wallet

A hardware wallet is a special type of bitcoin wallet which stores the user's private keys in a secure hardware device.

#### **EOA Wallet**

Externally owned accounts (EOAs) are accounts that are controlled by private keys, typically generated using a seed phrase. Unlike smart contracts, externally owned accounts are accounts without any code associated with them.

### **Smart Contract Wallet**

A smart contract wallet is a device or application that lets users customize the way they would prefer to manage their digital assets. Account abstraction is how developers make smart contract wallets possible.

#### **MPC Wallet**

MPC wallets is a cryptographic tool that employs cryptographic data from multiple parties owning multiple devices to perform calculations using their combined data points without revealing their individual input.







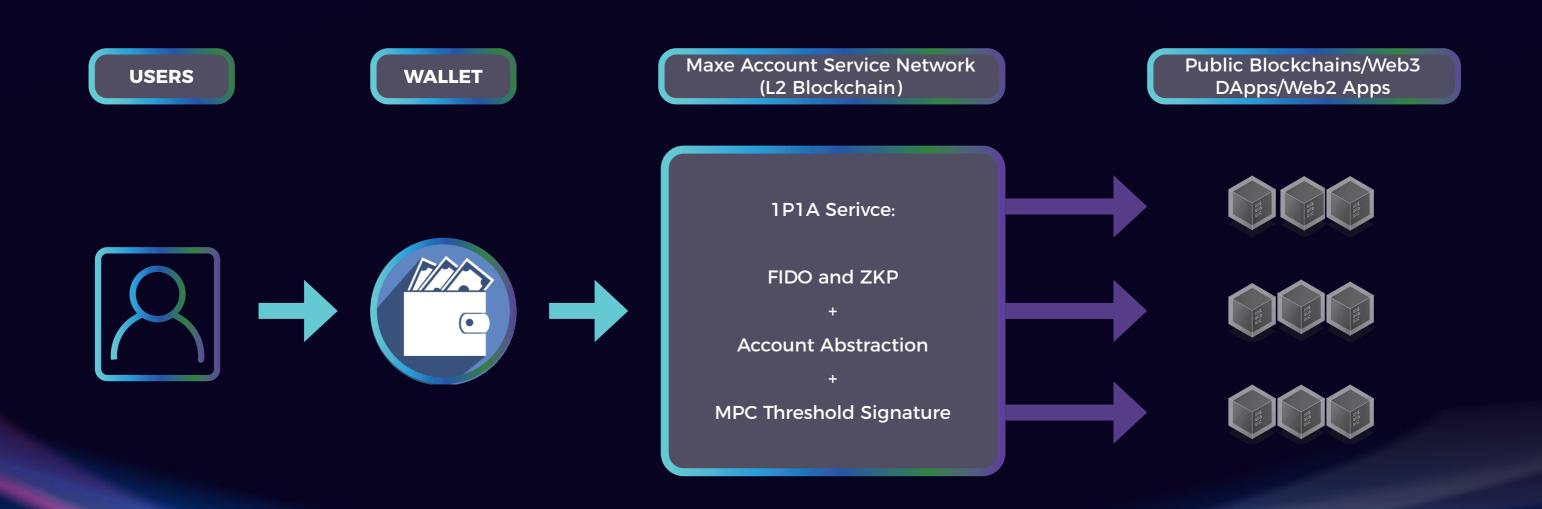




# **OUR SOLUTION: MAXE ACCOUNT SERVICE NETWORK (ASN)**

A Layer 2 infrastructure tailored for 1P1A in Web 3.0

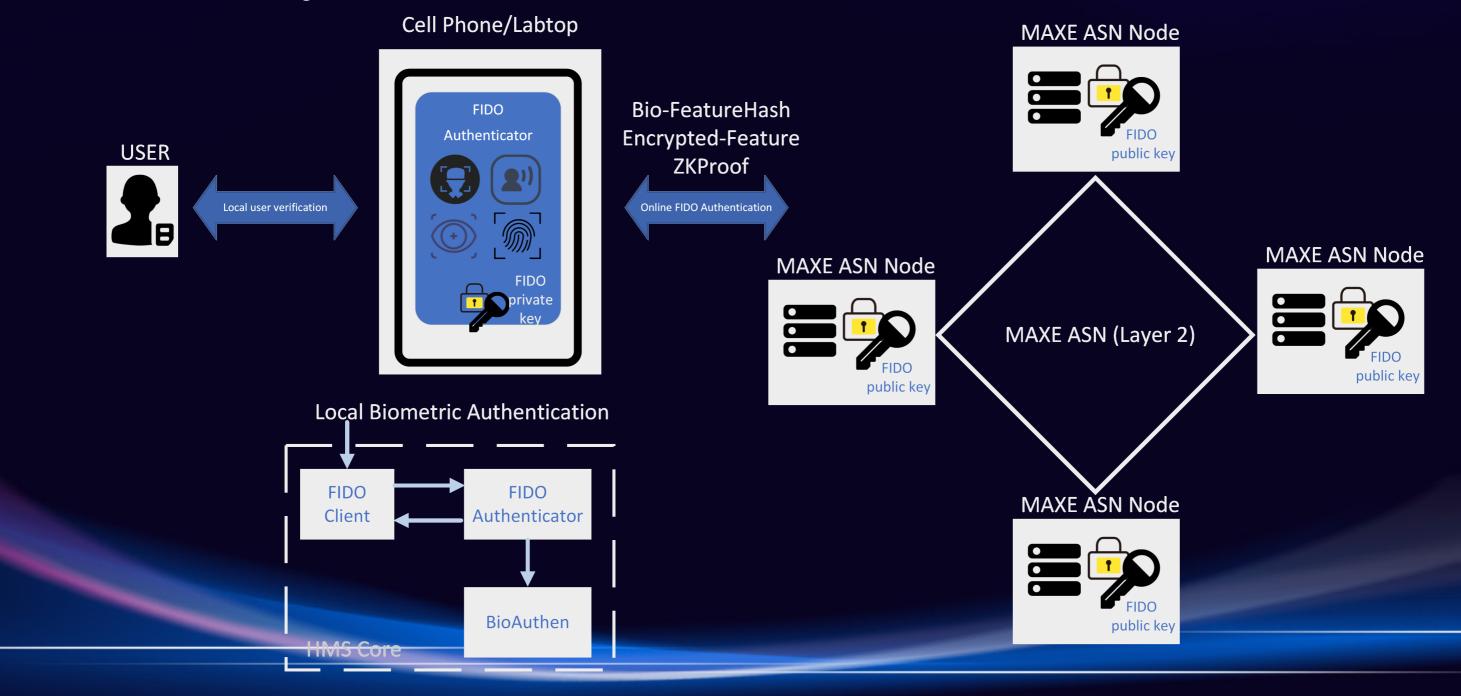
- 1P1A is achieved by the combination of FIDO and zero-knowledge proof
- User-friendliness close to Web 2.0 provided by FIDO and account abstraction
   Decentralization and security are guaranteed by MPC-based TSS on L2 blockchain
- Application-friendliness realized by our account service with open APIs





## **OUR SOLUTION: FIDO + ZKP FOR 1P1A**

- FIDO based Maxe Wallet => User-Friendly sign-on to Decentralized Maxe ASN => Access to all Web 3.0/Web 2.0 Apps
- FIDO Biometric Authentication + ZKP => Credible Anonymous Human Accounts
  - Account Registration: ZKP for Biometric Authentication, Feature Hash
  - Account Login: Local FIDO Biometric Eaxtraction/Authentication





## **MAXE ACCOUNT SERVICE NETWORK—FEATURES**



### **Security**

- Decentralised Layer 2 blockchain
- Decentralized MPC platform
- Keys are distributed across multiple nodes
- Uses MPC Threshold Signing Scheme (TSS)
- One user one account (1P1A)
- Protected user private information



## **User-friendly:**

- Standardized and Open authentication and authorization with FIDO, OpenID DID, etc.
- Passwords and mnemonics not needed, accounts retrievable
- Accounts are self-programmable and self-manageable
- One account for all applications: Single Sign-on (SSO)



## Developer-friendly:

- A decentralized infrastructure open to all MAXE contributors
- Standard and open APIs provided to wallet developers and application developers
- User logics can be programmed into MAXE Account Service Network
- Support account services for multiple blockchains
- High performance and ever-improving

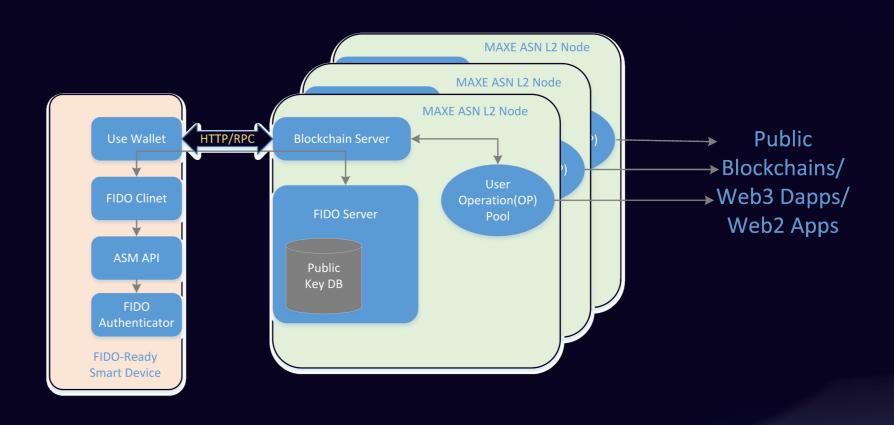


## **MAXE: ACCOUNT STRUCTURE**



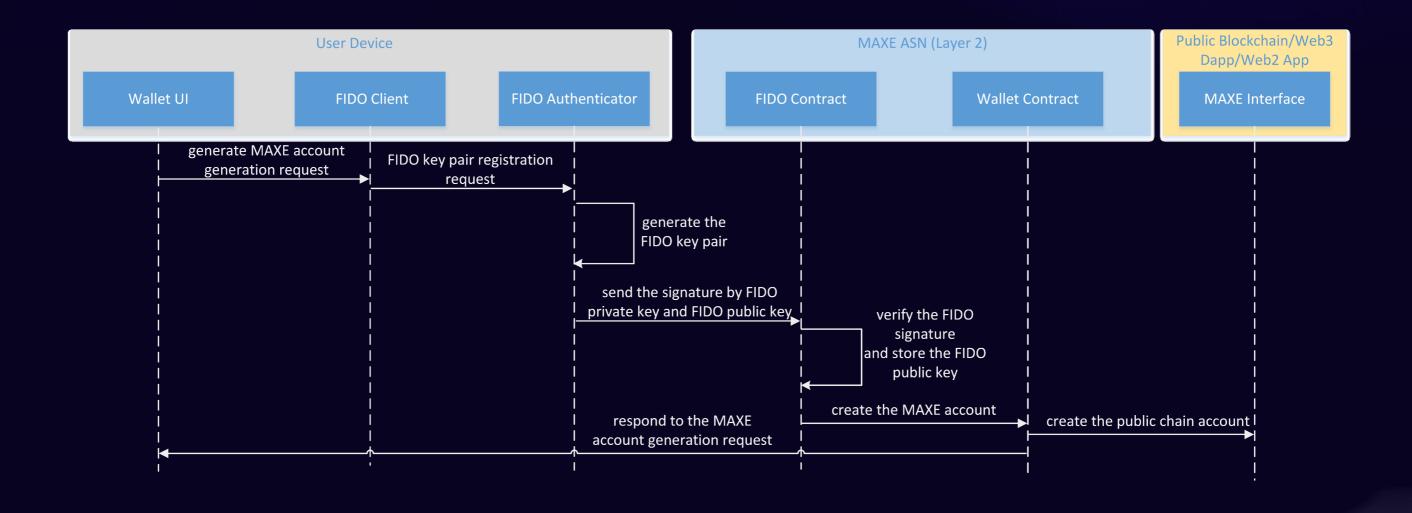
## **MAXE: SYSTEM ARCHITECTURE**

```
"UserAccount":{
    "soulAccountInformation":{
        "fidoPublickey":"<bytes>",
        "userName":"<string>"
    },
    "personalInformation":{
        "did":"<bytes>",
        "didVCaddress":"<string>"
    },
    "blockchainAccountInformation":{
        "chainID":"<uint64>",
        "address":"<address>",
        "coin":"<uint64>",
        "nonce":"<uint64>",
        "security":"<string>"
    }
}
```



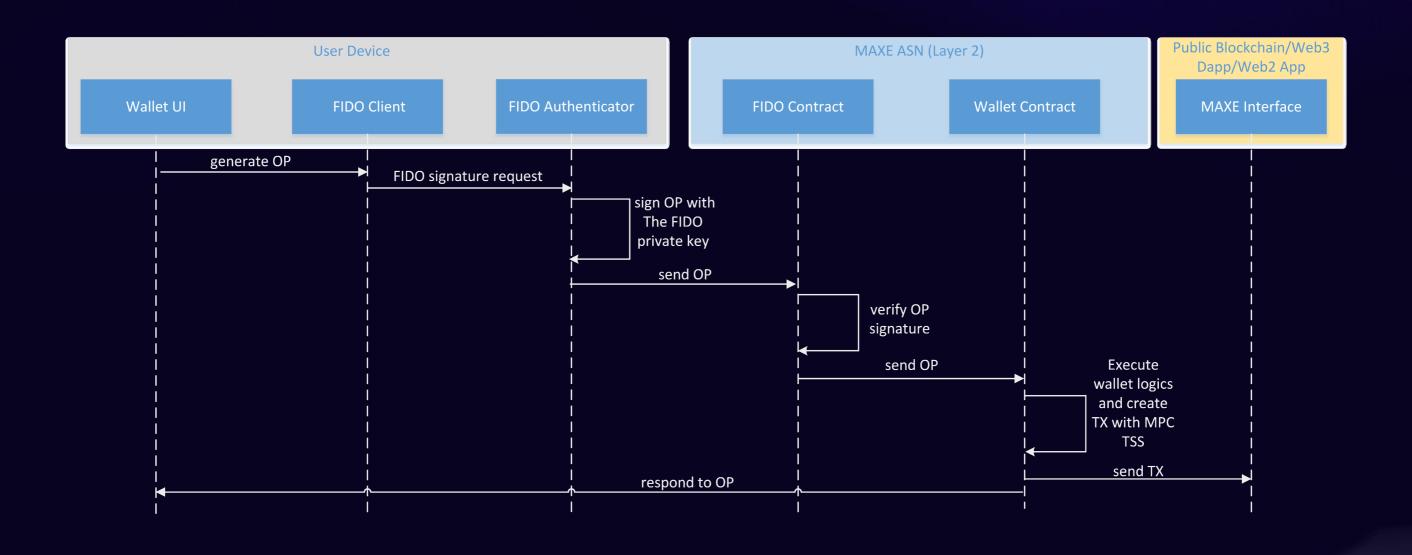


## **MAXE: Operational Flows - Registation**

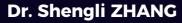




## **MAXE: Operational Flows - Transaction**









**Dr. Taotao WANG** 



**Prof. Soung-Chang LIEW** 



**Dr. Qing YANG** 



Mr. Weike ZHANG

#### **CO-FOUNDER**

- Blockchain scientist
- 7+ years of blockchain R&D experience
- • World's Top 2% Scientists
- Leading the R&D of a running public chain
- Ph.D graduated from CUHK

#### CO-FOUNDER

- Blockchain scientist
- 6+ years of blockchain R&D experience
- Two blockchain best paper awards
- Ph.D graduated from CUHK

#### CO-FOUNDER

- Blockchain scientist
- Senior network scientist
- Professor at CUHK
- FIEEE, FIEE, FHKIE, FHKEng
- BS, MS, PhD graduated from MIT

#### CO-FOUNDER

- Blockchain developer
- 6+ years of blockchain R&D experience
- Deep understanding of the Ethereum system and its code
- Ph.D graduated from CUHK

#### CO-FOUNDER

- BD and project manager
- 5+ years of experience in Web3 operations
- Deep understanding of the blockchain ecosystem and incubating various web3 projects

**TEAMS** 





Mr. Yuanji XUAN



Mr. Huazheng CHENG



**Mr. Zhibin LIN** 



**Mr. Guanning SU** 



**Mr. Sining CHEN** 

PROJECT MANAGER

- 10+ years of international project management experience in IT, Telecom and Finance
- 3 years of project management and operations experience in crypto industry

**BIOCKCHAIN DEVELOPER** 

- 6+ years of code development experience
- Ethereum enthusiast, early Ethereum participants and users

**SMART CONTRACT** DEVELOPER

- 2+ years of code development experience
- Advocate of Ethereum, deeply passionate about the decentralized movement

**SMART CONTRACT** DEVELOPER

• 2+ years of code development experience • Believer in decentralized thought, advocate of web3 WALLET DEVELOPER

- 3+ years of code development experience
- Dedicated to web3 development

**TEAMS** 

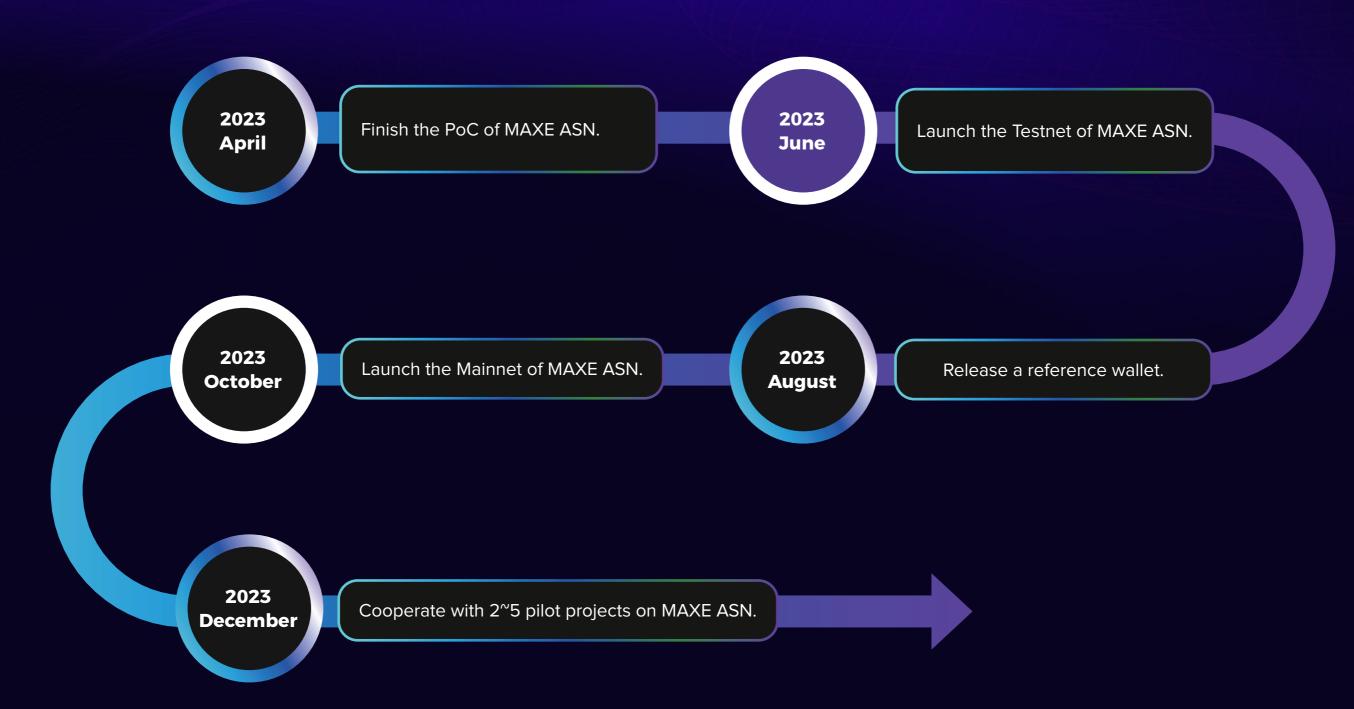




**MAXE ASN** 

## ORIGINS AND DEVELOPMENT OF MAXE ASN

## Established MAXELABS and focus on the research and development of ASN **ZKBID** Design and develop ZKBID, a scheme improved from Mirror **PERMISSIONED** Identity using ZKP. **PUBLIC CHAIN** Apr. 2023 Developed the software and published the WhitePaper **MIRROR IDENTITY** of Permissioned Public Blockchain. Proposed and implemented Dec. 2022 the technique of Mirror Identity in USECHAIN. Jun. 2020 Jul. 2018



# **PATHWAY TO SUCCESS**



# JOIN US ON THIS **EXCITING JOURNEY**

**MAXELABS** 





https://twitter.com/maxenetwork

